

Using Social Media

- To promote events at your establishment, copy the following social shouts and post them on your Facebook or Twitter
- In your Facebook posts remember to add your own promotional deals to further entice your audience (Have a deal on chicken wings? Or is your bar hosting a giveaway? Share it!)
- To maximize your location's exposure, post one social media promotion weekly or on specific days to highlight events
 - For more engaging posts (and to increase your chances of retweets include images in your promotional posts.

Social Media Post Examples:

Super Sports Pak:

Come to our location to see #NHL #NFLSundayTicket @NBA #LeaguePass and more! We are your sports destination!

It's hockey night in Canada and that means you should be coming down to our location to watch tonight's hockey game!
@NHL #NHL

Get your football fix at our location TODAY! #NFLSundayTicket

Bein Sports:

Want MORE soccer? Come to our establishment for the best soccer coverage! @beINSPORTSUSA

@beinsports #BEINSports @championsleague @uefacom

Looking for Exclusive Championship League Games, Europa League Games, La Liga Games, and Seria A Games? See them all here! @beinsports

Sportsnet World Includes:

We have the hottest soccer, rugby, and other international sports running 24/7! Find the most international sports at our location! #SportsnetWorld

Come watch Exclusive Premier League Games, FA Cup Games, and Bundesliga Games at our location! #SportsnetWorld
#EPL #FACup